



Lifetime Protection Plan

THE FINE PRINT...

PLAN 1 - INITIAL SERVICE PERFORMED BEFORE 36,000 MILES.

Up to
\$4,000 Coverage!
Per Service Interval

Up to **\$2,000** Coverage Per Service Interval

* Transmission

Up to **\$4,000** Coverage Per Service Interval

* Cooling System
* Brake System
* Power Steering
* Engine

PLAN 2 - INITIAL SERVICE PERFORMED BETWEEN 36,001- 75,000 MILES.

Up to
\$2,000 Coverage!
Per Service Interval

Up to **\$1,000** Coverage Per Service Interval

* Transmission

Up to **\$2,000** Coverage Per Service Interval

* Cooling System
* Brake System
* Power Steering
* Engine

- NO UP-FRONT COST. There is no fee to purchase this plan. You receive FREE coverage simply by having these services performed at the BG recommended interval.
- This Protection Plan is fully transferrable to the next owner of the vehicle.
- You receive up to \$4,000 coverage for *each* system serviced. Not all services have to be performed in order to receive coverage.
- To receive coverage under Plan 1, first service must be performed before 36,000 miles. To receive coverage under Plan 2, first service must be performed before 75,000 miles. Vehicles with initial service over 75,000 miles are not eligible for Lifetime Protection.
- Protection continues *for the life of the vehicle* provided that the service is performed at the BG recommended interval (Every 30,000 miles for Cooling, Brake, Power Steering & Transmission; 5,000 miles for Engine oil), at one of BG's 18,000+ locations nationwide.
- Lifetime BG Protection Plan covers only mechanical failure of the components serviced with BG products. Does not cover leaking seals or gaskets.
- Visit www.bgprotectionplan.com for details on specific coverage.

A SIMPLE INSURANCE POLICY

Juanita Firs 76 is proud to introduce a Lifetime Vehicle Protection Plan for all eligible vehicles serviced with BG Products.

BG Products help reduce wear on critical vehicle components, and help your car run cleaner and longer.

BG guarantees their products with a Lifetime Protection Plan that covers the cost of any mechanical failure of a system serviced with their products.

SCENARIO:

- * You have your cooling system serviced every 30,000 miles with BG products
- * Your radiator springs a leak
- * BG covers the cost to replace the radiator (up to \$4,000)
- * That \$4,000 coverage renews every 30,000 miles, so long as the cooling system continues to be serviced at the BG Recommended Interval.

QUESTIONS?

Visit www.bgprotectionplan.com

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Protect Your Vehicle For Life!

